

AURORA AREA INTERFAITH FOOD PANTRY

SOUPER BOWL VIRTUAL BENEFIT

Benefit Committee

HILARY BRENNAN
CINDY BROWNING
LYNN FLORES
PAULA LEIFHEIT
CHRISTI MEIXNER
MATT PEÑA
KAY PETERS
LINDA PFEIFFER
ALIA RIVERA
DENESE THULIN

Board of Directors

DAVE BOHMAN
President
CHARLES THULIN
Vice President
HILARY BRENNAN
Secretary
JANE MILLER
Treasurer
SILVIA CRUZ
KYLE DERN
LYNN FLORES
TONY GLOVER
CHRISTI MEIXNER
CLAIRE PEREZ
ZAIDA RODRIGUEZ
EVA SERRANO

Dear Friend,

Please join us during our **Souper Bowl** Virtual Benefit, February 4th, 2021.

Our annual fundraiser is crucial to ensuring we have resources available for the 53,000 families that rely on the Aurora Area Interfaith Food Pantry for groceries. The proceeds from **Souper Bowl** will allow us to continue to provide access to fresh, healthy food. Our 2019 Harvest Moon event raised more than \$130,000, much of that coming from the sponsorships donated by community businesses and individuals.

We hope that you and your company will join the fight against hunger and be a part of this year's **Souper Bowl** event by becoming a Sponsor. Enclosed you will find information about the benefits of each level, all of which will put your business name in the spotlight at our 10th Annual Benefit, attended by hundreds of guests.

More importantly, you will nourish struggling families in our community by giving them hope. For every \$100 raised at **Souper Bowl**, The Pantry is able to distribute \$800 worth of food to families.

To become a Sponsor, please complete the enclosed form and return it to The Pantry. You may also visit our website www.aurorafoodpantry.org and click on the **Souper Bowl** links for more details or to pay online. Don't hesitate to contact Alia at (630) 692-3059 or arivera@aurorafoodpantry.org with any questions. Thank you for your time and consideration of our request.

Sincerely yours,



Zaida Rodriguez
Interim Executive Director

AURORA AREA INTERFAITH FOOD PANTRY
P.O. BOX 2602, AURORA, IL 60507
(630) 897-2127
AURORAFOODPANTRY.ORG

SOUPER BOWL VIRTUAL BENEFIT

- Sponsorship Opportunities -

Touchdown Sponsor \$10,000

- Commercial (30 seconds) aired during preshow and posted on website
- Company listed as a Community Partnership on website.
- Company Name included in press releases
- Provide 700 families with groceries for a week
- Field Goal Sponsor benefits also included (see below)

Field Goal Sponsor \$7,500

- 1 Watch Party ticket
- \$500 Door Dash gift card
- Company Logo in ticker
- Company Name announced
- Company Logo on Step & Repeat throughout event
- Company Logo in all e-invites
- Company Logo on all advertisements

Tailgate Sponsor \$5,000

- 6 individual tickets
- \$250 Door Dash gift card
- Company Logo in ticker
- Company Logo in all e-invites
- Company Logo on Step & Repeat throughout event
- Company Name & Logo in post-event Food E-matters
- Provide 300 families groceries for one week

First Down Sponsor \$2,500

- 4 individual tickets
- \$100 Door Dash gift card
- Company Logo on website
- Company Logo on Step & Repeat throughout event
- Company Name & Logo in post-event Food E-matters
- Provide 175 families groceries for one week

Tackle Sponsor \$1,000

- 2 individual tickets
- \$50 Door Dash gift card
- Company Logo on website
- Company Name & Logo in post-event Food E-matters
- Provide 75 families groceries for one week

Kickoff Sponsor \$500

- 1 individual ticket
- \$25 Door Dash gift card
- Company Logo on website
- Company Name & Logo in post-event Food E-matters
- Provide 35 families groceries for one week

SOUPER BOWL VIRTUAL BENEFIT

- Sponsorship Reply Form -

_____ Yes! Our organization/business would like to help end local hunger by sponsoring the Souper Bowl.

We would like to sponsor as a...

- ◇ **Touchdown Sponsor: \$10,000**
- ◇ **Field Goal Sponsor: \$7,500**
- ◇ **Tailgate Sponsor: \$5,000**
- ◇ **Touchdown Sponsor: \$2,500**
- ◇ **Field Goal Sponsor: \$1,000**
- ◇ **Tailgate Sponsor: \$500**

We cannot sponsor this year, but have enclosed a donation in the amount of \$ _____

I would like to purchase _____ additional tickets at the amount of \$40 each.

Name of Business or Individual _____
(as you would like to be recognized)

Contact Person _____ Daytime Phone _____

Address _____

City _____ State _____ Zip _____

Email _____

_____ Check enclosed (payable to Aurora Area Interfaith Food Pantry) in the amount of \$ _____

_____ I will charge my payment online at www.aurorafoodpantry.org/benefitsponsorships

_____ Charge my Visa Mastercard American Express Discover \$ _____

Name _____

Account # _____ Expiration Date _____

CVV Code _____ Signature _____

Mail this form with your check or credit card info to: Aurora Area Interfaith Food Pantry, P.O. Box 2602, Aurora, IL 60507

Company Logos may be submitted to arivera@aurorafoodpantry.org

Thank You!

Aurora Area Interfaith Food Pantry is a 501 (c)(3) nonprofit organization. Federal Tax I.D. Number: 36-3206531